

THE DAILY COLLABORATOR

OFFICIAL SALT LAKE CITY LEADERSHIP VISIT NEWSLETTER | FRIDAY, JUNE 7, 2024

PRESENTED BY:  Central Bank

Today's Sessions Offer Final Insights & Reflections of Our Time in SLC

We hope you had a great time exploring Salt Lake City yesterday during elective tours and the engagement lunch. We would also like to express our thanks and appreciation to our local banks that sponsored last night's signature Bank Reception & Dinner at The Center Courtyard. Please take a moment to thank your banker when you see them today!

Over the last couple of days, we've learned a lot about Salt Lake City in a variety of areas like health care, tech and the entrepreneurial ecosystem, downtown, quality of place and more, while experiencing the area through tours and activities. As we reflect on our time here, think about things you saw and heard this week that intrigued you and how they might be applied to Greater Lexington.

We'll kick off the final day in Salt Lake City with a moderated discussion with **Derek Miller**, President & CEO of the Salt Lake City Chamber of Commerce. Commerce Lexington President & CEO, **Bob Quick**, and 2024 Board Chair, **Steve Byars**, will tag-team the discussion that will provide some final insights and cover a little bit about the past, present and future of Salt Lake City.

Then, Commerce Lexington Board Chair-Elect **Carla Blanton** will be joined by **Melody Flowers** (University of Kentucky), **Jordan Parker** (Traditional Bank) and **Caitlin Neal** (ORI) to offer their perspective on our visit to Salt Lake City. These individuals will debrief what they have heard from you and others as key takeaways from our time in Salt Lake City. This interactive session will identify at least one area we want to focus on as a delegation upon returning to Lexington.

There may have been times this week when you felt that what we're doing in and around Lexington is much better than Salt Lake City, and that's



Salt Lake City is the only state capital in the U.S. with three words in its name.

OK. Everyone in our community is not always aware of key things that may already be happening in your particular industry. It's important to share what's going on – because there may be opportunities to collaborate and enhance what we're already doing well.

Thank you to **Luther Deaton** and the team at **Central Bank** for presenting the Leadership Visit once again, and to all of our sponsors for making the trip a success! A heartfelt thank you to all of you for your commitment to the Greater Lexington region and participating in this trip. We are always better together!



DID YOU KNOW?

The first Kentucky Fried Chicken franchise restaurant opened in 1952 in Salt Lake City - not Kentucky! It's true! "Colonel" Sanders franchised his chicken recipe to a Utah-based friend, who named his restaurant Kentucky Fried Chicken after massive interest in the menu item. The original location is still there, too.



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Did You Know?

There's a reason the streets in downtown Salt Lake City are so wide. Mormon leader Brigham Young mapped out the city and had the streets built to accommodate the ox carts that settlers used. He wanted the streets to be wide enough so the ox carts could easily make U-turns.

TODAY'S SCHEDULE HIGHLIGHTS:



Final Insights With Derek Miller Salt Lake City Chamber President & CEO 8:30 - 9:15 a.m.

We'll kick off the final day in Salt Lake City with a moderated discussion with Derek Miller, President & CEO of the Salt Lake City Chamber of Commerce. Commerce Lexington President & CEO, Bob Quick, and 2024 Board Chair, Steve Byars, will tag-team the discussion that will cover a little bit about the past, present and future of Salt Lake City. The Chamber is the state's largest and longest serving business association that "Stands as the voice of business."

Derek leads the business community in advocating and leading Utah's continued economic prosperity. Previously, he served as the president and CEO of the World Trade Center Utah, helping to "Promote international business across the state." He also served as Chief of Staff for Governor Herbert and as Managing Director of the Governor's Office of Economic Development for Governor Huntsman. He is a graduate of the J. Reuben Clark Law School and holds a Master of Public Administration from the Romney Institute of Public Management at Brigham Young University.

DID YOU KNOW?

The Great Salt Lake is the largest salt lake found in the Western Hemisphere. Its average depth is 14 feet, with a maximum depth of 33 feet. It's also the fourth largest lake in the whole world that doesn't flow into some other type of water system.



FRIDAY'S NEWS TO KNOW:

Meeting Room WiFi:

Sponsored by Bluegrass Sotheby's International Realty, you'll be able to connect your device to WiFi in the Grand Salon of the Grand America Hotel using the following information:

Network: LeadershipVisit24
Password: BGSothebys



Luggage Storage for Friday:

For those who would like to store luggage on Friday morning, we have reserved the **Coatroom** across the hallway from the Grand Ballroom. Participants are responsible for retrieving their own bags from storage or their room, placing their luggage on the shuttle bus, and carrying it through security at the airport.

Airport Shuttles (UPDATE):

All buses will depart for Salt Lake City International Airport when sessions adjourn. Bus departure will NOT be staggered as noted in your printed materials. There are no pre-assigned buses. Remember to retrieve your luggage from your hotel room or storage in the **Coatroom**, and bring them to the bus. Lunch will be served on the flight home.

Ask Questions Using SLIDO:

During our sessions at the hotel on Friday, you'll be able to ask questions right from your mobile device using SLIDO. Follow these instructions.

1. Go to **www.slido.com** on your device.
2. Enter code **SLC2024** in the participant box.
3. Tap the arrow to join the event.
4. Select the appropriate day to ask a question.

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