

THE DAILY COLLABORATOR

OFFICIAL SALT LAKE CITY LEADERSHIP VISIT NEWSLETTER | THURSDAY, JUNE 6, 2024

PRESENTED BY:  Central Bank

Sessions on Day Two Highlight Health Care, Tech Industry & Air Service

We hope you had a great time connecting with other participants and learning more about Salt Lake City yesterday. Thank you to **Baird** for sponsoring last night's reception at the Edison House. Today's sessions will feature panel discussions on the city's tech industry and health care, as well as a presentation on air service – one of the key drivers of business recruitment.

Our opening panel will discuss the Evolution of Tech in Salt Lake & Utah. Salt Lake City's tech industry continues to attract people from the west coast. In 2022, the city had about 67,500 tech jobs, an increase of 12% since 2019 and more than the 7.3% average growth nationally.

Then, we'll hear about the Huntsman Cancer Institute, a nationally recognized cancer hospital and research center and benchmark institute for the UK Markey Cancer Center, during a panel discussion on health care that will include both Salt Lake City and Lexington leaders. Concluding the day's sessions will be a presentation on air service and how communities can impact the flights offered.

The afternoon will include a variety of elective activities to enable you to get out and experience Salt Lake City.



The Huntsman Cancer Institute (HCI) in Salt Lake City is an NCI designated comprehensive cancer center renowned for its cutting-edge research, patient care, and educational programs.

Signature Bank Reception & Dinner is Shining Example of Collaboration

For nearly a quarter of a century, the Bank Reception & Dinner has been a staple of Commerce Lexington's Leadership Visit. This unique event supported by our area banks has enabled us to enhance the camaraderie and bolster relationship-building during the trips. Prior to the creation of the event, individual companies would invite people to their own dinners, which went against the intended collaborative spirit of the intercity visits. The Bank Dinner enables everyone to come together and be included for an evening of networking and fellowship as we get to know each other better. For nearly a quarter of a century, the Bank Reception & Dinner has been a staple of Commerce Lexington's Leadership Visit. This unique event supported by our area banks has enabled us to enhance the camaraderie and bolster relationship-building during the trips. Prior to the creation of the event, individual companies would invite people to their own dinners, which went against the intended collaborative spirit of the intercity visits. The Bank Dinner enables everyone to come together and be included for an evening of networking and fellowship as we get to know each other better. **Join us at 6:30 p.m. right outside the Grand America Hotel at The Center Courtyard.**

BANK DINNER SPONSORED BY:



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Did You Know?

The Great Salt Lake has two distinct colors, which are caused by the railroad crossing that runs through the lake. When they built the crossing, it created lakes with different ecological characteristics and different salinity levels.

Economic Data:

Scan the QR code below with your mobile device to view economic data comparing the SLC region with the Greater LEX region.



TODAY'S ELECTIVE ACTIVITIES:

Thursday's Elective Options

Noon - 4:00 p.m.

Attendees will have the opportunity to get out and experience Salt Lake City this afternoon to learn more about what the area offers through a variety of elective activities. Pre-registration required. **Check availability with Lynda Bebrowsky or Angela Carlos.** Please arrive 10 minutes prior to the departure location outlined in your briefing book, so they can begin on time.

Noon-1:00 p.m.: Engagement Lunch at Squatters Pub Brewery.

Meet Commerce Lexington staff in the Grand America lobby at 11:45 for bus departure.

Noon-3:30 p.m.: Visit to Olympic Park.

Meet Betsy Dexter in the Grand America lobby at 11:45 for bus departure.

1:30-3:30 p.m.: Big City Loop Tour (Guided bike tour).

Meet Kristin Taylor in Grand America lobby at 1:15 pm for bus departure.

1:30-4:00 p.m.: Salt Lake Guided Hiking Tour.

Meet Andi Johnson at the Grand America lobby 1:15 p.m. for bus departure to Ensign Peak Trailhead.

2:00-4:00 p.m.: Salt Lake Bike & Brew Tour.

Meet in Grand America lobby at 1:45 p.m. for bus departure.

2:00-4:00 p.m.: Visit & Tour of The Huntsman Cancer Institute.

Meet Lisa Mahan in the Grand America lobby at 1:45 p.m. for bus departure

Post Your Elective Tour Photos to Social Media:

Remember that you can share your experiences in Salt Lake City by posting your photos to social media using **#SLC2024** and tagging Commerce Lexington. This not only helps you connect with others on the trip, but also engages those back home.

THURSDAY'S NEWS TO KNOW:

Meeting Room WiFi:

Sponsored by Bluegrass Sotheby's International Realty, you'll be able to connect your device to WiFi in the Grand Salon of the Grand America Hotel using the following information:

Network: LeadershipVisit24

Password: BGSothebys

slido

Ask Questions Using SLIDO:

During our sessions at the hotel on Thursday and Friday, you'll be able to ask questions right from your mobile device using SLIDO. Follow these instructions.

1. Go to **www.slido.com** on your device.
2. Enter code **SLC2024** in the participant box.
3. Tap the arrow to join the event.
4. Select the appropriate day to ask a question.

Today's Elective Activities:

Hopefully, you have pre-registered for one of today's elective options, but if not, you can check availability with Lynda Bebrowsky or Angela Carlos. Please arrive 10 minutes prior to the scheduled time at the designated departure location, so they can begin on time.

Tonight's Bank Dinner:

The Bank Reception & Dinner will be held right outside The Grand America Hotel at The Center Courtyard beginning at 6:30 p.m. Guys might want to wear a button down and sport coat, and ladies may want dresses and wraps. Suits and ties and dressy attire are not necessary.

Luggage Storage for Friday:

For those who would like to store luggage on Friday morning, we have reserved the **Coatroom** across the hallway from the Grand Ballroom. Participants are responsible for retrieving their own bags from storage or their room, placing their luggage on the shuttle bus, and carrying it through security at the airport.