



Wednesday, June 5:

6:30 - 7:30 a.m. **Arrive Blue Grass Airport for Check-In / BREAKFAST PROVIDED**
(*NOTE: Check-in at Allegiant counter closes at 7:30 a.m.*)

7:30 a.m. ****All passengers must be checked in at Allegiant counter.****
NOTE: Make sure all your bags are tagged, including carry-on bags.

8:00 a.m. **Depart Blue Grass Airport via Allegiant Charter**


9:30 a.m.* **Arrive at Salt Lake City International Airport (SLC)** [3.5 hour flight]
**Mountain time*
(*NOTE: All checked luggage will be transported directly to hotel for pick up by participants later*)

9:30 a.m. **Bus transportation to Gallivan Center**

10:00 a.m. **Estimated arrival at Gallivan Center**
(50 E. 200 S., Salt Lake City, UT 84111)

10:30 a.m. **WELCOME / CALL TO ORDER**
Location: Gallivan Center
Speakers: **Steve Byars**, Vice President & Chief Investment Officer, Moneywatch Advisors, 2024 Commerce Lexington Board Chair; **Luther Deaton**, Chairman, President & CEO, Central Bank & Trust Company; **Lexington Vice Mayor Dan Wu**; and video message from **Lexington Mayor Linda Gorton**.

The Gallivan Center is a year-round open space and urban area destination in the heart of Downtown Salt Lake City that serves as the hub for concerts, exhibits, workshops, debates and lectures, public gatherings, festivals, and holiday celebrations. It stands as one of the largest investments made by the Redevelopment Agency of Salt Lake City to-date, and started with the acquisition of properties in the early 1980's. Gallivan Center is the only urban land use model of its kind in Utah.



11:00 - 11:45 a.m. **SALT LAKE'S PILLARS OF SUCCESS**
Speaker: **Natalie Gochnour**, Associate Dean in the David Eccles School of Business and director of the Kem C. Gardner Policy Institute at the University of Utah, and chief economist for the Salt Lake Chamber.

11:45 a.m. **Lunch Served**

12:15 - 1:00 p.m. **WHY UTAH?**
Speaker: **Sui Lang Panoke**, Founder, Rethink International.

1:00 - 1:30 p.m. **DOWNTOWN SALT LAKE PROFILE**
Speaker: **Dee Brewer**, Executive Director, Salt Lake Downtown Alliance.



NOTE: Individuals must have Photo ID for all event venues, bars & restaurants in SLC.

Wednesday, June 5:

1:30 - 3:30 p.m.

ELECTIVE SESSIONS:

On Wednesday afternoon, attendees will have the opportunity to experience Salt Lake City to learn more about what the area offers. All tours depart from the Gallivan Center. Arrangements will be made to transport your carry-on bags to the hotel for storage prior to check-in. Make sure all your bags are tagged. **Pre-registration is required for all activities.** Check with Lynda Bebrowsky or Angela Carlos for availability.

Scan QR code for more details about electives.



- **Downtown Walking Tour (1:30-3:00 p.m.)** led by Dee Brewer (Salt Lake Downtown Alliance) & Allen McDaniel (Downtown Lexington Partnership). Departs from Gallivan Center. No cost. Group returns to Gallivan Center for shuttle to Grand America or walking maps available.
- **The Blocks Art District Tour (1:30-3:30 p.m.)** led by Britney Helmers (The Blocks). Departs from Gallivan Center. No cost. Group returns to Gallivan Center for shuttle to Grand America or walking maps available.
- **The Aster Development Tour (1:30-3:00 p.m.)** led by David Brint (Brinshore Development LLC) & Danny Walz (Salt Lake City Redevelopment Agency). Departs from Gallivan Center. No cost. Group returns to Gallivan Center for shuttle to Grand America or walking maps available.
- **Tour of Temple Square (1:30-3:30 p.m.)** hosted by Dave and Annette Wells. Bus transportation departs from Gallivan Center. No cost. Bus pickup from Temple Square at 3:30 pm.

4:00 p.m.

CHECK-IN AT THE GRAND AMERICA HOTEL

(555 South Main Street, Salt Lake City, UT 84111)

5:00 - 6:30 p.m.

OPENING NIGHT RECEPTION

SPONSORED BY BAIRD, PRIVATE WEALTH MANAGEMENT

Location: Edison House (3rd floor, Ballroom & Sky Lounge)
(335 S. 200 W., Salt Lake City, UT 84111)

Note: Edison House is within walking distance of the hotel, but shuttle transportation will be provided.



Private Wealth
Management

7:00 p.m.

OPTIONAL GROUP NETWORKING DINNER / DINNER ON YOUR OWN

For those who do not have their own dinner plans on Wednesday, an optional group networking dinner is available at **Urban Hill** (510 S. 300 W., Salt Lake City, 84101), one of SLC's newest attractions known for a vibrant fine-dining experience and locally sourced, freshly made cuisine. Cost is \$125 per person (alcohol not included). **Pre-registration required.**

AGENDA



NOTE: Individuals must have Photo ID for all event venues, bars & restaurants in SLC.

Thursday, June 6:

7:30 - 11:30 a.m.

DAY 2 LOCATION:
The Grand America Hotel (Grand Salon)

7:30 - 8:30 a.m.

Buffet Breakfast
(The Grand America Hotel, Grand Salon)

8:15 a.m.

CALL TO ORDER

8:30 - 9:30 a.m.

THE EVOLUTION OF TECH IN SALT LAKE & UTAH

Panelists: **Troy D'Ambrosio**, VP of Innovation, University of Utah; **John Bowers**, CBO & Partnerships Director, Silicon Slopes; and **Jim Grover**, Managing Director of Incentives and Grants, Utah Governor's Office of Economic Opportunity.
Moderator: **Keith Marmer**, Managing Partner, UVB Capital.



In 2022, Salt Lake City had about 67,500 tech jobs, an increase of 12% since 2019 and more than the 7.3% growth nationally.

9:45 - 10:45 a.m.

UTAH & KENTUCKY: TAKING HEALTH CARE TO THE NEXT LEVEL

Speakers: **Dr. Mike Good**, CEO, University of Utah Health; **Mary Beckerle**, Ph.D., CEO, Huntsman Cancer Institute (invited); **Dr. Robert S. DiPaola**, Provost, University of Kentucky and Co-Executive Vice President for Health Affairs, UK HealthCare; and **Dr. Mark Evers**, McDowell Cancer Foundation Chair and Director, Markey Cancer Center.

10:45 - 11:30 a.m.

**SERIOUSLY NICE PARTNERSHIPS WITH BREEZE AIRWAYS:
HOW COMMUNITIES CAN INFLUENCE AIR SERVICE**

Speakers: **Eric Frankl**, President & CEO, Blue Grass Airport; and **Eric Fletcher**, Vice President of Government and Airport Affairs, Breeze Airways.

Noon - 4:00 p.m.

EXPERIENCE SALT LAKE CITY ELECTIVES: [SEE DETAILS ON PAGE 9]

- **Noon-1:30 p.m.:** Engagement Lunch at Squatters Pub Brewery.
- **Noon-3:30 p.m.:** Visit to Olympic Park.
- **1:30-3:30 p.m.:** Big City Loop Tour (Guided bike tour).
- **1:30-4:00 p.m.:** Salt Lake Guided Hiking Tour.
- **2:00-4:00 p.m.:** Salt Lake Bike & Brew Tour.
- **2:00-4:00 p.m.:** Visit & Tour of The Huntsman Cancer Institute.

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ELECTIVE OPTIONS

CHECK WITH LYNDA BEBROWSKY OR ANGELA CARLOS FOR AVAILABILITY

12:00 - 1:30 p.m.

Engagement Lunch at Squatters Pub Brewery

NOTES: Meet **Brett Bibb** in the Grand America lobby at 11:45 for bus departure. **COST:** \$35 per person (includes burger buffet; alcohol not included). **ABOUT:** Over lunch, engage with your fellow Leadership Visit attendees to get to know each other and continue the conversations about what has resonated with you during the visit so far, what you have discovered, and ideas you may already have about how we can apply what we've seen in Lexington and "Bee the Change". Facilitators: **David Baumgartner**, Tresane; **Brett Bibb**, Commerce Lexington; and **Toa Green**, Crank & Boom Craft Ice Cream.



12:00 - 3:30 p.m.

Visit to Olympic Park

NOTES: Meet **Betsy Dexter** in the Grand America lobby at 11:45 for bus departure. **COST:** \$85 (includes bus transfer, boxed lunch and Olympic Park experience). **ABOUT:** Olympic Park is a year-round and dynamic facility aimed at developing the next generation of winter Olympic athletes. Offering a variety of activities, attendees will have the option to experience the Action Tower, Alpine Slide, Extreme Tubing, Extreme and Freestyle Ziplines and Discovery Ropes Course. While there, visitors may even catch a glimpse of olympians practicing ski jumps into the Spence Eccles freestyle pool.

1:30 - 3:30 p.m.

Big City Loop Bike Tour

NOTES: Meet Commerce Lexington staff person in Grand America lobby at 1:15 pm for bus departure. Bus pickup at 3:30 p.m. for return to hotel. This will be guided bike tour. **COST:** \$65 (regular bike); \$90 (E-bike). **ABOUT:** This tour will give you a full understanding of Salt Lake City: its original Native inhabitants, its Mormon founders, its non-Mormon citizens, points of historical political unrest, its serene parks, not to mention its beautiful (and bizarre) examples of public art.

1:30 - 4:00 p.m.

Salt Lake Guided Hiking Tour

NOTES: Meet **Andi Johnson** at the Grand America lobby 1:15 p.m. for bus departure to Ensign Peak Trailhead. Bus pickup at 3:30 p.m. for return to hotel. This will be guided hiking tour. **COST:** \$55 per person. **ABOUT:** On this guided hike attendees will learn about geologic history, local flora and fauna, and some Great Salt Lake tips. Come experience some of the best views of the city and the Great Salt Lake! Difficulty: Mild-Medium.

2:00 - 4:00 p.m.

Salt Lake Bike & Brew Tour

NOTES: Meet Commerce Lexington staff person in Grand America lobby at 1:45 p.m. for bus departure. Bus pickup at 4:00 p.m. for return to hotel. **COST:** \$75 per person. **ABOUT:** Explore the City and some of its best watering holes! Salt Lake's Bike and Brew tour includes beer sampling, sightseeing and stops featured on our Big City Loop Tour. Must be 21+ and have ID.



2:00 - 4:00 p.m.

Visit & Tour of The Huntsman Cancer Institute

NOTES: Meet staff in the Grand America lobby at 1:45 p.m. for bus departure. Bus pickup at 4:00 p.m. for return to hotel. **COST:** No cost. **ABOUT:** The Huntsman Cancer Institute (HCI) in Salt Lake City is an NCI designated comprehensive cancer center renowned for its cutting-edge research, patient care, and educational programs. Located on the campus of the University of Utah, it offers stunning views of the Salt Lake Valley and the surrounding mountains, providing a serene and inspiring environment for both patients and staff.

To pre-register for elective options, scan QR code at right. →



AGENDA



Thursday, June 6:



NOTE: Individuals must have Photo ID for all event venues, bars & restaurants.

6:30 - 8:30 p.m.

BANK RECEPTION & DINNER

Location: The Center Courtyard, Grand America Hotel
(555 South Main Street, Salt Lake City, UT 84111)

Enjoy a pleasant evening of connecting with others courtesy of our area banks. For over 20 years, the Leadership Visit Bank Dinner has been a shining example of the collaborative spirit of many financial institutions.

2024 BANK RECEPTION & DINNER SPONSORED BY:





BANK RECEPTION & DINNER

History:

For nearly a quarter of a century, the Bank Reception & Dinner has been a staple of Commerce Lexington's Leadership Visit. This unique event supported by our area banks has enabled us to enhance the camaraderie and bolster relationship-building during the trips. Prior to the creation of the event, individual companies would invite people to their own dinners, which went against the intended collaborative spirit of the intercity visits. The Bank Dinner enables everyone to come together and be included for an evening of networking and fellowship as we get to know each other better.



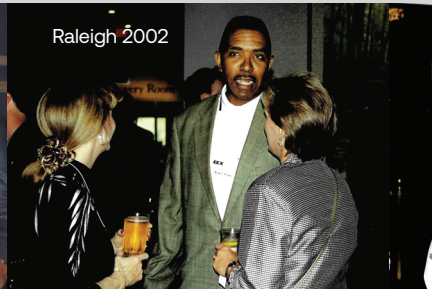
Raleigh, N.C. 2019 (Photo by Bill Straus Photography)

Thank You Banking Community!

“The banks deserve a lot of credit for joining forces to create this signature event. We know there is fierce competition between the banks, but their decision to come together to further add to our delegation’s collaborative spirit is something that other chamber leaders across the country are astonished by. Throughout our region’s history, we’ve been able to collaborate on our biggest challenges and find solutions that work for everyone, and the Bank Dinner is another shining example of that. Please thank your bank representative for their support not only of this event, but the many things they do throughout our community.” – *Bob Quick, President & CEO, Commerce Lexington*



Madison 2009



Raleigh 2002



Charleston 2006



San Antonio 2012



Tampa 2022 (Photo by Bill Straus)



Charleston 2006

AGENDA



LUGGAGE STORAGE / AIRPORT SHUTTLES:

For those who would like to store their bags on Friday morning, we will have a room available. We'll announce that location via the text alerts and from the podium during housekeeping announcements. You are responsible for retrieving your bags from storage or from your room and bringing it to the shuttle bus as you board. Shuttles to the airport begin at 10:45 a.m. There are no pre-assigned buses. Shuttles will depart from the hotel every 15 minutes, until the last shuttle leaves at 11:15 a.m. Lunch will be served on the flight home.

Friday, June 7:

7:30 - 10:30 a.m.

DAY 3 LOCATION:
The Grand America Hotel (Grand Salon)

7:30 - 8:30 a.m.

Buffet Breakfast
(The Grand America Hotel, Grand Salon)

8:15 a.m.

CALL TO ORDER

8:30 - 9:15 a.m.

FINAL INSIGHTS
Speakers: **Derek Miller**, President & CEO, Salt Lake City Chamber; **Bob Quick**, President & CEO, Commerce Lexington; **Steve Byars**, Vice President & Chief Investment Officer, Moneywatch Advisors, 2024 Commerce Lexington Board Chair.

**Speakers Bios
included on
Commerce Lex
Mobile App**

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9:30 a.m. - 10:15 a.m.

REFLECTING ON OUR SALT LAKE CITY EXPERIENCE

Panelists: To be determined

Moderator: **Carla Blanton**, Carla Blanton Consulting and Commerce Lexington Chair-Elect.

10:15 a.m. - 10:30 a.m.

CLOSING REMARKS

Speakers: **Steve Byars**, Vice President & Chief Investment Officer, Moneywatch Advisors, 2024 Commerce Lexington Board Chair; and **Luther Deaton**, Chairman, President & CEO, Central Bank & Trust Company.



Friday, June 7:

10:45 - 11:15 a.m.

Shuttles depart every 15 minutes from The Grand America Hotel to Salt Lake City International Airport (SLC)

Shuttles depart at 10:45, 11:00, and 11:15 a.m.

12:30 p.m.*

***Mountain time**

Charter departs Salt Lake City International Airport (SLC)

(NOTE: Lunch will be served in-flight)

6:00 p.m.*

***Eastern time**

Charter arrives at Blue Grass Airport