



	KENT COUNTY, MICHIGAN	GRAND RAPIDS MSA REGION*	GREATER GRAND RAPIDS RPI REGION	LEXINGTON- FAYETTE CO.	LEXINGTON-FAYETTE MSA REGION*	GREATER LEXINGTON/ BLUEGRASS REGION
Population**	654,958	1,081,665 (4 counties)	945,562	321,354	514,392 (6 counties)	685,989
Median Age (years)	35.5	36.1	37.4	35.0	36.3	36.7
Racial Breakdown***	76.8% White 11% Hispanic*** 9.5% Black 3.1% Asian	81.5% White 9.9% Hispanic*** 6.6% Black 2.6% Asian	81.3% White 9.2% Hispanic*** 7.3% Black 2.3% Asian	70% White 14.5% Black 7.4% Hispanic*** 4% Asian	76.5% White 10.7% Black 6.3% Hispanic*** 2.8% Asian	79.2% White 9.4% Black 5.5% Hispanic*** 2.4% Asian
<b>EDUCATIONAL</b>						
Pop. 25 Years +	435,759	693,513	637,329	209,217	339,651	451,661
% HS Graduate +	92.1%	92.3%	91.5%	92.4%	91.7%	91.1%
% Bach. degree +	38.1%	34.5%	31.7%	45.6%	39.0%	36.6%
% Advanced Degree	13.7%	12.0%	11.2%	19.8%	16.7%	15.5%
<b>EMPLOYMENT</b>						
Civilian Labor Force	355,708	575,593	486,263	177,409	274,297	359,486
Major Employer	Spectrum Health	Spectrum Health	Spectrum Health	University of Kentucky	University of Kentucky	University of Kentucky
Major Employer Workers	31,000	31,000	31,000	25,000	25,000	25,000
Unemployment Rate (Feb. 2023)****	3.6%	3.7%	4.2%	3.4%	3.5%	3.6%
<b>INCOME/LIVING</b>						
Med. Household Income	\$69,786	\$70,347	\$65,465	\$61,526	\$63,360	\$61,260
Per Capita Income	\$35,751	\$34,581	\$32,970	\$37,475	\$36,123	\$34,443
Cost of Living (2022 Avg)	See MSA	94.7	See MSA	See MSA	93.9	See MSA
Persons in Poverty	10.4%	9.8%	11.5%	15.7%	14.1%	14.5%
Median Home Value owner occupied units	\$206,600	\$203,500	\$180,400	\$216,800	\$206,000	\$195,000

For economic development purposes, Commerce Lexington markets a 9-county region that includes Bourbon, Clark, Fayette, Franklin, Jessamine, Madison, Montgomery, Scott, and Woodford counties. The Right Place Inc. (RPI) is Greater Grand Rapids' lead economic development organization, which markets an 8-county region that includes Ionia, Kent, Lake, Mason, Mecosta, Montcalm, Newaygo, and Oceana counties.

\* Grand Rapids-Kentwood Metropolitan Statistical Area consists of Kent, Ottawa, Montcalm, and Ionia counties. Lexington-Fayette MSA consists of Bourbon, Clark, Fayette, Jessamine, Scott, and Woodford counties.

\*\* Most figures from American Community Survey 2021 five-year estimates.

\*\*\* U.S. Census denotes that Hispanics may be of any race, so that data is also included in applicable race categories.

\*\*\*\* U.S. Bureau of Labor Statistics, Local Area Unemployment (February 2023).