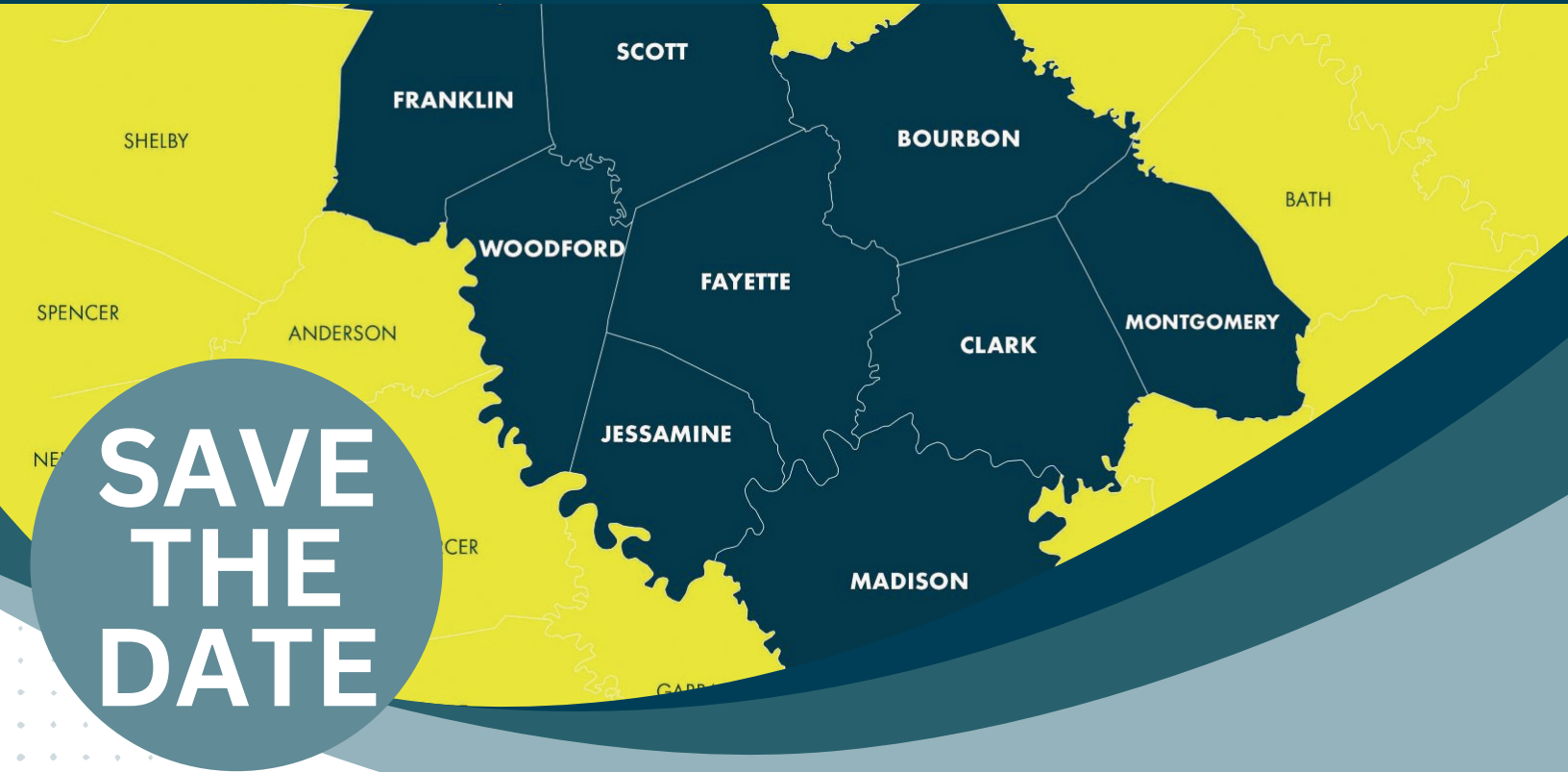


Business Focus

OFFICIAL PUBLICATION OF COMMERCE LEXINGTON INC. | OCTOBER 2023 | VOLUME XXXI, ISSUE X



THE REGIONAL SUMMIT

NOVEMBER 29, 2023 | 8:30 AM - 4:30 PM
HYATT REGENCY LEXINGTON

INSIDE THIS ISSUE:

Policy Luncheon Features Governor
Andy Beshear on October 11th

@330 Presents 5 Human Skills That
AI Will Never Replace on Nov. 8th

SAVE THE DATE: Leadership Visit
2024 is Salt Lake City June 5-7

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Personnel Updates:

Submit your company's awards and milestones or personnel changes and additions to mturner@commercelexington.com. Personnel news might include promotions, additions, awards and milestones, recognitions and certifications and/or appointments. Information is published only as space permits.

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ECONOMIC DEVELOPMENT

Submitted by Gina Greathouse, Niki Goldey, Cheryl Klever, Falon McFarland & Katie Vandegriff

Kentucky Association of Manufacturers Hosts Central Kentucky Regional Briefing

In September, Cheryl Klever from the Commerce Lexington economic development team visited Bluegrass Community and Technical College's Advanced Manufacturing Center in Georgetown to attend the Central Kentucky Regional Briefing presented by Kentucky Association of Manufacturers (KAM), an organization that advocates to promote and grow manufacturing in the Commonwealth. Frank Jemley, President and CEO of KAM, and Dr. Greg Feeney, acting President and CEO of BCTC, welcomed guests to receive updates on the latest developments on legislative issues impacting business and manufacturing in Kentucky. The Manufacturers Panel included representation from Toyota Motor Manufacturing, Piston Group, and Link-Belt Cranes. The Service Provider Panel included the Kentucky Career Center, Office of Employer & Apprenticeship Services, Kentucky Chamber of Commerce, and BCTC's Workforce Solutions. State Representative Phillip Pratt and Georgetown Mayor Burney Jenkins attended to hear legislative remarks from U.S. Congressman Andy Barr.



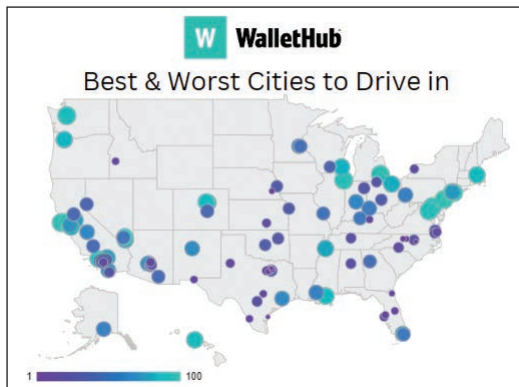
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E.D. Team Hosts Bluegrass Station Eat n' Greet

In September, the Commerce Lexington economic development team visited Bluegrass Station, a Department of Defense-style campus that provides logistical and operational support to several government and private industry tenants, to tour its campus, vacant buildings, and Lockheed Martin Corporation. The event finalized with a luncheon for the tenants occupying space at the business park. Participants had an opportunity to introduce themselves, their companies, and talk about the ways each business operates within the state and nationwide. In return, we introduced our team, shared a presentation about Commerce Lexington and its programs, focusing on economic development initiatives to find out how we can support each business with their growth endeavors.

STAT: Lexington Among Best Cities to Drive In

Data from the U.S. Census Bureau shows most Americans rely on cars for daily travel needs, with more than 85% of workers commuting to work by car. The 2022 Global Traffic Scorecard, an annual analysis done by INRIX, found American drivers lost an average of 50 hours annually due to traffic congestion. As the second-largest metro in Kentucky, Lexington experiences varying levels of traffic congestion depending on the time of day and specific location, causing an overall impact of 22 hours lost due to traffic delays last year. Out of 100 of the largest U.S. cities, **Lexington ranked 16th among the Best Cities to Drive In**, according to a 2022 report by WalletHub. The study evaluates various factors such as traffic congestion, infrastructure quality, gas prices, and safety to determine the overall driver friendliness of each city. As these reports illustrate, in Lexington commuters are fortunate to have a well-maintained road system that is easy to navigate during non-peak hours, reducing the number of hours lost while commuting.



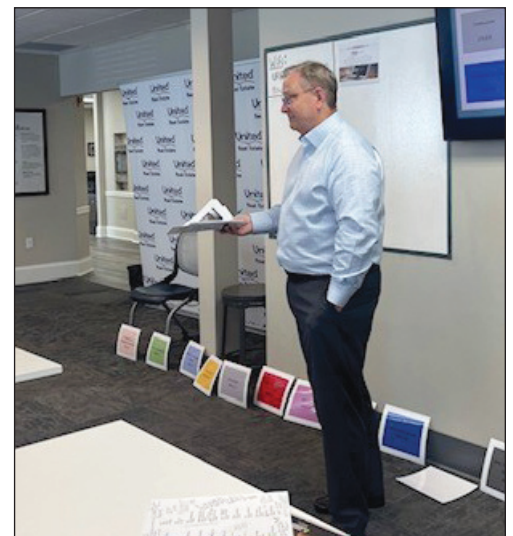
Bespoken Spirits, LLC Relocates to Lexington

Bespoken Spirits, LLC, a San Francisco based start-up spirits brand, has relocated its headquarters and manufacturing operation to Lexington! Looking to tap into Kentucky's robust distilling network and capitalize on the strategic advantages surrounding Kentucky's bourbon supply chain, partnerships, and workforce, Bespoken Spirits will provide 17 high-wage positions with an average salary of \$128,000 annually including benefits, as they grow their operation right here in the heart of Bourbon country. Capital investment for this project is estimated at \$3.2 million. We look forward to celebrating their grand opening at Greyline Station in 2024.



United Real Estate's "Ask the Expert"

The economic development team loves to engage in interactive community discussions to share practical information about Lexington's economic strength and potential. Commerce Lexington's President and CEO **Bob Quick (pictured below)** recently served as the Lexington Expert at United Real Estate's monthly "Ask an Expert" luncheon. The presentation provided valuable insights into Lexington's thriving economy and its impact on the local real estate market. Agents also learned about the region's robust educational systems and its alignment with the needs of the ever-evolving workforce.





Commerce Lex. & Mayor's Office Host Global CEO Networking Event

Commerce Lexington collaborated with the Mayor's Office to host an exclusive CEO Cocktail Networking event in August. CEO's of global companies headquartered in Lexington and their spouses/partners were invited to unite alongside community partner, VisitLEX, in Lexington's Historic Courthouse to continue building comradery and strengthen the fabric of our business community. Throughout the event, guests enjoyed networking accompanied by hor d'oeuvres, cocktails, and a Bourbon Tasting Experience. The event concluded by gifting each guest with an art piece created by Lexington artist Bryce Oquaye that was created during the Leadership Visit to Grand Rapids, Michigan. Commerce Lexington will coordinate with the mayor's office to continue providing valuable and unique opportunities for CEO's across the region.



ACCE Conference in Salt Lake City

Tyrone Tyra, Senior Vice President of Community and Minority Business Development, attended the Association of Chamber of Commerce Executives annual conference in Salt Lake City, Utah, held July 31 – August 4, 2023. Some of the highlighted sessions included Strategic Planning, Regain Non-Dues Revenue, and Reach New Levels of Success. Tyrone also participated in a meeting with Diversity, Equity, and Inclusion professionals from around the country.

ECONOMIC DEV. BY THE NUMBERS:

For 2023 year-to-date, Commerce Lexington's Economic Development Division has responded to calls from:

New Business: 45 prospects interested in finding a new location or expanding in the Lexington area.

Client Visits to the Lexington Area: 19

Existing Business Visits: 68 **Existing Business Attempts: 99**
Total Active Projects: 39

Ask Abby



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Business Development Director
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Q: HOW CAN I PICK A WINNER?

Fall is one of my favorite times in the Bluegrass, and part of that excitement includes a trip (or two, or three) to Keeneland. Do you have any financial strategies on how to pick a winner at the track? It's definitely more fun than traditional investing in my book!

—Betting Ben

A: HI BEN:

You are right – I love this time of year in Kentucky too! I also enjoy picking a winner at Keeneland and over the years I've looked at everything from horse color to jockey and past races to weather. Oftentimes I change my approach during the day and have never been able to make sense of what "works".

Fortunately, there is a winning strategy when it comes to investment portfolios! At American Trust Wealth, we follow a prudent process that looks at a host of criteria: capital market forecasts, asset quality, low costs, track record, and much more. While the randomness of horse racing outcomes can be frustrating, a prudent process for portfolio construction and monitoring can help to deliver long-term positive results.

It's always fun to hit the long shots, but they seem to lose more often than not. You don't want to come up short down the final stretch of your financial goals. That's why we take a goals-based approach to investing, focusing on providing our clients with the smoothest ride to the finish line.

—Abby V.

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Nov. 29th Regional Summit to Help Build a More Competitive Region

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2022 Regional Summit Photo by Mahan Multimedia

Presented by Community Trust Bank, the 2023 Regional Summit on November 29 from 8:30 a.m. to 4:30 p.m. at the Hyatt Regency Lexington (401 W. High Street) will provide the opportunity for influential business, community, and local government leaders within our nine-county economic development region to come together and learn about how we can make Central Kentucky more economically competitive for jobs and talent. In a post pandemic world where businesses and people can live and work from almost anywhere, building a stronger region has never been more important.

During this full-day event, leaders will hear from Ted Abernathy with Economic Leadership about the annual economic update for the region, how our region is comparing to other competitor metros and trends for workforce and economic development. Leaders will also be

engaged in sessions focused on the key “action items” to building a more competitive region.

Some of the topics include:

- Learning about the region’s opportunities for job growth with existing and emerging sectors
- Introduction to new regional brand identity, and talent marking attraction strategy
- Advocating for policy changes to improve competitiveness, including an update on regional housing affordability and inventory.

Through this event, businesses and community leaders will better understand regional issues, and be engaged in solutions to build a more competitive region! The cost to attend is \$199 per person. For more information or to register, visit commercelexington.com.



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Women In Leadership Awards Luncheon

Martha Layne Collins Legacy Award:
Ouita Michel, Chef & Restaurateur

Janet Holloway Path Lighter Award:
Raquel Carter, Owner, Guide Realty

Isabel Yates Community Service Award:
Gale Reece, Community Volunteer

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Policy Luncheon Features Gubernatorial Candidate, Gov. Andy Beshear

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- University of Kentucky WUKY 91.3FM

As the campaign trail heats up in advance of the election for Kentucky governor, Commerce Lexington is pleased to announce the next **Public Policy Luncheon presented by Kentucky American Water** on **Wednesday, October 11**, from noon to 1:30 p.m. at The Campbell House Lexington (1375 S. Broadway) will feature Democratic Gubernatorial Candidate and current Kentucky Governor Andy Beshear.

Beshear was elected as the 63rd Governor of Kentucky just before the pandemic started. Prior to his term as governor, he served as the state's Attorney General, fighting against the opioid epidemic, suing opioid manufacturers and distributors that flooded our state with pills; creating the Kentucky Opioid Disposal



GOVERNOR
ANDY BESHEAR

Program to remove unused opioids from Kentuckians' medicine cabinets; and investigating and prosecuting rogue doctors and drug traffickers.

He graduated magna cum laude from Vanderbilt University and earned his Juris Doctor degree from the University of Virginia School of Law, where he was a Dean's Scholar. After law school, Andy worked at an international law firm based in Washington, D.C.

TO REGISTER:

The cost to attend this event is \$59 per person for Commerce Lexington members, \$69 for non-members, and will include lunch and networking. Register on-line today at commercelexington.com.

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As a business professional or business owner, you often have limited time available for networking and generating leads, being pulled in many directions on any given day. You know that when you attend events - whether on-line or in person, you must maximize your networking time to get the biggest return on your time investment.

To help with your networking, Commerce Lexington's premier networking event called **Net90** - presented by Junkluggers and hosted by LexArts - gives members the opportunity to meet and interact with prime business contacts in a fun environment. Net90's fast-paced, intensive format will allow participants to give a 90-second pitch about their company to others and make valuable connections.

Join us on **Tuesday, October 10**, from 4:00 - 6:00 p.m. for this MEMBERS' ONLY event at LexArts (161 North Mill Street, Lexington).

BECOME A TABLE SPONSOR:

Becoming a Table Sponsor provides a company representative the exclusive opportunity to moderate one of the tables during the Net90 event, as well as additional promotion in the marketing of the event. The cost of the table sponsorship is \$300.

TO REGISTER:

The cost to participate in this exclusive Commerce Lexington Inc. MEMBERS' ONLY Net90 networking event is \$25 per person. Reserve your spot at **commercelexington.com**. Registrations are limited to one attendee per company.



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SPOTLIGHT Series Highlights Safety & Crime Prevention in Lexington

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SPOTLIGHT:

WHEN: Wednesday, Oct. 25
TIME: 8:00 - 9:30 a.m.
(Breakfast at 8 a.m.; Program starts at 8:30 a.m.)
WHERE: Copper Roux (861 S. Broadway, Lexington)
REGISTER: To register, visit commercelexington.com.

Safety and security are often top of mind for both businesses and residents these days. The Lexington Police Department is committed to serving all residents and visitors with a high level of professionalism, integrity, transparency, and dedication to community policing. Addressing crime today takes innovative solutions and active participation from the community.

During the next Commerce Lexington **SPOTLIGHT Series event presented by WealthSouth on Wednesday, October 25**, from 8:00 - 9:30 a.m. at Copper Roux (861 S. Broadway), **Brian Maynard**, Assistant Chief - Bureau of Patrol with the Lexington Police Department, will discuss some key crime prevention strategies that can help businesses be better prepared and ways they can assist police when crime happens.

This presentation will include:

- The Community Services Section, which offers an on-site Crime Survey of the particular business property with suggestions of options to secure the facility better, employee theft issues, crime prevention opportunities, and active shooter overview, as well as how landscaping elements and lighting with Crime Prevention Through Environmental Design (CPTED) can offer better security for companies.
- How video cameras can provide security for both the community and the businesses along



with how that can help Lexington Police with its new FUSUS project. Attendees will learn how the police department is utilizing the program and how camera feeds from businesses could assist with a variety of public safety investigations and efficient operations of public safety in Lexington.

- An overview of the department's FLOCK Project - License Plate Readers and the opportunity for businesses to utilize that technology as well, if it fits within their security plan.

TO REGISTER:

The cost to attend this SPOTLIGHT Series breakfast event on October 25 at Copper Roux (861 S. Broadway) is \$39 per person for Commerce Lexington members or \$49 per person for potential members. Register at commercelexington.com.

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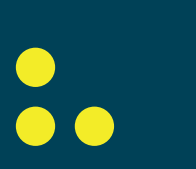


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Opportunity Exchange Celebrated 10 Years of Accelerator Program

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In September, Commerce Lexington held its Fall Opportunity Exchange presented by Equity Solutions Group, LLC at the Lyric Theatre. The event not only featured great networking opportunities for small business owners across the region but also connected minority businesses with procurement representatives from some of the largest companies in the region. In addition, the event marked the 10th anniversary of the Minority Business Accelerator and recognized Accelerator members EHI Consultants and Elaine Allen LLC for their success!

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The featured speaker at Opportunity Exchange was Icy Williams, founder & CEO of Legacy83 Business Growth Wealth Coach.



Left to right: John Dye & Jeff Pruitt with Lexington Securities, and Marcus Carson (Unified Technologies) enjoyed the Fall Opportunity Exchange at the Lyric Theatre.



D. Mitchell made presenting sponsor remarks on behalf of Equity Solutions Group during the September 14th Opportunity Exchange at the Lyric Theatre.

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Department of Management
Gatton College of Business and Economics



Ed Holmes of EHI Consultants was recognized with the Minority Business Accelerator Outstanding Achievement Award. Left to right: Tyrone Tyra (Commerce Lexington), Larry Forester (Forcht Bank), Ed Holmes and Bob Quick (Commerce Lexington).



Bishop Carter of Elaine Allen LLC was recognized with the Minority Business Accelerator Top Performer Award. Left to right: Tyrone Tyra (Commerce Lexington), Larry Forester (Forcht Bank), Bishop Carter and Bob Quick (Commerce Lexington).



@330 Series Presents 5 Human Skills That AI Will Never Replace

Artificial intelligence (AI) is certainly creating many opportunities and many challenges for the workforce and will continue to do so in the years and decades ahead. AI is ultra attractive for the speed, precision and efficiency it provides, but what if the limits of AI are actually creating an opportunity for you to excel in your career? Because of AI, your human skills — AKA your people skills and interpersonal skills — may actually have greater impact than you realize.

During the next Commerce Lexington @330 Series presented and hosted by 46Solutions on Wednesday, November 8, from 3:30 - 5:00 p.m. at the 46Solutions' showroom (161 Lexington Green Circle, Suite 140), Breakthrough Consulting's Founder and CEO, Debi Powell, will highlight the value of human skills for leaders and teams.



DEBI POWELL

ABOUT THE SPEAKER:

As the Founder & CEO of Breakthrough Consulting, Debi partners with successful organizations to develop exceptional human beings and extraordinary teams. Since launching Breakthrough Consulting in 2021, she's brought people-centered expertise and solutions to a Fortune 10 company, government agencies, NCAA athletic programs, local non-profits and everyone in between. Debi earned her Master's in Education from the University of Kentucky and is an Accredited Enneagram Practitioner, Certified Health & Well-being Coach, and volunteer jail chaplain. She's known for her authenticity, leadership expertise, and travel adventures – as well as her ability to turn strangers into friends. Debi lives in Lexington, Kentucky where she talks about basketball way more than the average person.

@330 SERIES EVENT:

WHEN: Wednesday, November 8

TIME: Program 3:30-4:30 p.m.;
Networking 4:30-5 p.m.

TOPIC: 5 Human Skills That AI Will Never Replace

WHERE: 46Solutions' showroom (161 Lexington Green Circle, Ste. 140)

REGISTER: Register on-line at commercelexington.com

TO REGISTER:

The @330 events feature a topical presentation that is relevant to the success of entrepreneurs, business owners and business professionals. There is no cost to attend this members' only event. Register at commercelexington.com.

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The Emerging Leaders of the Bluegrass program **presented by Keeneland** is a comprehensive initiative that helps emerging leaders expand their capacity to perform in leadership roles within Central Kentucky. Now is the time to get emerging leaders in your company or organization registered to participate in this year-round program focused on professional development, community education and networking.

In September, Emerging Leaders of the Bluegrass passholders learned how Jiu-Jitsu core principles can translate to personal and professional conflict management (**pictured above**) from Harrison Helterbrand, an Airline Captain and Brown Belt in Jiu-Jitsu, and Michael Seals, Owner of Lexington Jiu-Jitsu & Fitness and Black Belt in Jiu-Jitsu. Participants also learned about asymmetric conflicts, where power imbalances play a crucial role and took part in demonstrations to tap into essential tenets like the treacherous nature of our instincts, the power of optionality, and the art of 'give to get.'



JOIN EMERGING LEADERS:

Purchase your annual pass today and begin expanding your capacity through professional development, networking and community education opportunities. The cost for a full year of professional development programming is \$100 for Commerce Lexington members, \$125 for non-members, and \$50 for students. The annual pass year runs April through March. To learn more, visit www.emergingleadersbg.com.



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Business Focus Statement of Ownership **As Required by USPS*



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a. Total Number of Copies (Net press run)			
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(3)	Paid Distribution Outside the Mails Including Sales Through Dealers and Carriers, Street Vendors, Counter Sales, and Other Paid Distribution Outside USPS®	0	0
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(1)	Free or Nominal Rate Outside-County Copies included on PS Form 3541	0	0
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16. Electronic Copy Circulation		Average No. Copies Each Issue During Preceding 12 Months	No. Copies of Single Issue Published Nearest to Filing Date
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I certify that all information furnished on this form is true and complete. I understand that anyone who furnishes false or misleading information on this form or who omits material or information requested on the form may be subject to criminal sanctions (including fines and imprisonment) and/or civil sanctions (including civil penalties).

BOAB: Your Key to Business Advice & Growth; Now Enrolling New Members

If you're a business owner seeking guidance and support, Commerce Lexington presents a priceless opportunity at no cost to you. The Business Owners' Advisory Boards (BOAB) convene monthly, providing a platform for constructive discussions among business owners to address challenges, assess current and future directions, and promote personal growth.

If you're interested in the Business Owners' Advisory Boards, now is your opportunity to learn more about the program and apply to become part of this beneficial community. An Enrollment Event will be held on **Thursday, October 19**, from 3:30-5:00 p.m., at Commerce Lexington's newly remodeled conference space (330 E. Main Street, 1st floor). During this Enrollment Event, existing BOAB members will be on hand to interact with potential group members and answer any questions pertaining to group participation.

RSVP FOR THIS ENROLLMENT EVENT: RSVP on-line at commercelexington.com. There is no cost to attend this Commerce Lexington MEMBERS' ONLY event. If you have questions about the BOAB groups or the Enrollment Event, contact Liz Bennett at lbennett@commercelexington.com.

BOAB ENROLLMENT:
WHEN: Thursday, October 19
TIME: 3:30 - 5:00 p.m.
WHERE: Commerce Lexington first floor conference room (330 E. Main Street)
REGISTER: RSVP on-line at commercelexington.com

Business Owners' Advisory Boards: What They Are & What They Aren't

Although interaction with fellow Commerce Lexington Inc. members is always good for business - The Business Owners' Advisory Boards are **NOT** designed as networking or leads groups. Each board is made up of eight business owners with similar concerns, but who are NOT in direct competition with each other. There is NO CHARGE to participate in this program, which is open only to Commerce Lexington members. Board members commit to meeting on a monthly basis for two to three hours per meeting, and each group sets its own agenda. The boards offer encouragement and sound business advice for tackling the day-to-day challenges faced by business owners. Meetings are structured to include speakers on various business topics, guidance on goal setting, marketing planning, as well as assisting with your individual business issues.



Leadership Central Kentucky Orientation Sets Stage for Regionalism

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Recap by Nathalya Zarth, CHI Saint Joseph Health

Gathering at the Historic Boone Tavern in Berea, our two-day Orientation for Leadership Central Kentucky marked the start of a profound leadership journey. The picturesque setting framed a day of dynamic exercises that underlined the intricate nature of leadership. From sorting ourselves silently by birthdates to precise object throws, we grasped the complexity of leading in diverse settings and how coordination is essential for success.

Key takeaways included the concept of trust accounts, vital for strong leadership. We explored the "love languages" of an apology, illuminating ways to rebuild trust. Effective team dynamics were another focus, addressing the five dysfunctions that hinder success. Promoting healthy conflict emerged as a key theme, fueling high-performing teams.

From concepts for self-leadership to organizational leadership, our two-day orientation

retreat aimed to foster lasting connections. The session to define regionalism, regional issues, successes, and concerns in Central Kentucky proved instrumental in shaping our purpose.

The creative exercise to generate our "I am from" poems fostered an immediate sense of unity among classmates, underscoring the power of diverse perspectives in leadership.

"What does it look like to be on the other side of your leadership?" prompted deep self reflection about the aspects of leadership we reviewed and how we can apply them to be the best leaders we can possibly be.

I left Boone Tavern committed to leadership, trust, and regional unity. I am certainly primed for inspiration and collaboration in the days ahead, as we work in the "stretch zone" for growth and to fulfill our shared vision for regionalism.

2023-24 Leadership Central Kentucky Class Participants

Keifer Adkins

Woodford Theatre

Julie Breitigan

Life Adventure Center

Russ Coffey

Hunt Brothers Pizza

Cassie Collins

Kentucky Chamber of Commerce

Kristan Curry

HMB Professional Engineers, Inc.

Emily Jo Davis

Eastern Kentucky University

Betsy Dexter

Commerce Lexington

Andrea Giusti

Expree Credit Union

Mackenzie Hanes

Awesome Inc.

Katherine Hutchinson

Keeneland Association

Phil Jun

Communications and Marketing Professional

Christian Motley

Results for America

Megan Nichols

Columbia Gas of Kentucky

Jordan Parker

Traditional Bank

Catherine Pauley

Junior Achievement of the Bluegrass

Allison Pettrey

Hanna Resource Group

Valerie Phillips

LG&E and KU

Kaelyn Query

Lexington Event Company

Melissa Ramsey

CK Tactical Security Inc.

Amanda Revely

Frontier Nursing University

Nicole Rivera

Kentucky Horse Park

Matthew Roberts

United Way of the Bluegrass, Inc.

Caelin Scott

Eastern Kentucky University

Brady Shultz

Kentucky Community and Technical College System

Debbie Smith

MCM CPAs & Advisors LLP

Tyler Smith

Baptist Health System, Inc.

Tori Summey

University of Kentucky

Ame Sweetall

LexArts

Andrea Viney

Bourbon Co. Health Department

Eli Wallace

LG&E and KU

Mary Yohan

Bluegrass Care Navigators

Loni Yost

Eastern Kentucky University

Nathalya Zarth

CHI Saint Joseph Health



Leadership Lexington Class Explores Lexington's Rich History



Dr. Mandy Higgins spoke to the class at the Lexington History Museum during the Leadership Lexington History Day session. (Photo by Mahan Multimedia)

Recap by Emily Metcalfe, Children's Advocacy Center of the Bluegrass

On August 14th, the Leadership Lexington spent the day learning about Lexington's history. Fellow class member and Executive Director of the Lexington History Museum, Dr. Mandy Higgins, gave an overview of our city's history. Dr. Higgins encouraged the class to view history as an argument that challenges us and our ways of thinking.

Class participants then visited the Kentucky Room at the Lexington Public Library, which features a collection of books and archives, such as the second issue of the *Kentucky Gazette*. A visit to the Lexington History Museum allowed participants to take a personal tour throughout Lexington's history, learning about the agricultural history of Fayette County, the Civil Rights Movement in Lexington, the impact of IBM, and more.

Eric Brooks and Jim Clark from Ashland: The Henry Clay Estate shared about the history of the estate, as well as their efforts to improve the telling

of the history of those enslaved at Ashland through the new "Traces" tour. Local historian, Yvonne Giles, then led participants on a mobile tour of African American Heritage throughout the city

Lastly, class participants visited the Lyric Theatre and Cultural Arts Center, which was an entertainment center and cultural hub for Lexington's African American community from 1948-1963. Executive Director, Christian Adair, shared the history and importance of the Lyric, and showcased the many ways the Lyric is now honoring and celebrating its past through art exhibits like "We... Meaning Black Men." Keeneland's Exhibit Curator, Roda Ferraro, also joined the group to share more about "The Heart of the Turf: Racing's Black Pioneers," which is currently on exhibit at The Lyric.

As Dr. Higgins mentioned, historical thinking is a leadership skill. The day was a wonderful opportunity to learn more about Lexington history, while engaging in challenging, yet important conversations.

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Lexington History Museum

Applications for 2024 Ambassador Committee Due By Oct. 27th

Commerce Lexington is currently accepting applications for its 2024 Ambassador Committee. Ambassadors are active members of Commerce Lexington who volunteer their time to assist with member relations and retention efforts. The role of the Ambassador is to serve as a mentor to members and to help members make business connections through Commerce Lexington. Ambassadors are required to call their assigned member contacts, to meet them at events and ensure their involvement and participation—the keys to member satisfaction. Ambassadors also represent the organization at community ribbon cutting and grand opening events, as well as welcome new members to events and help them connect with other members while promoting their respective businesses.



Inherent in this role is an understanding that Ambassadors educate members on the benefits available to them through their membership. Therefore, each Ambassador must have a good understanding of the benefits of Commerce Lexington, including personal experience with networking events. Attendance at bi-monthly Ambassador Committee meetings is mandatory.

An application is available online at www.commercelexington.com/ambassador-program.html or by scanning the QR code on this page. Please review the criteria outlined on the application for selection to the committee. **Deadline to submit applications is October 27, 2023.** Contact Kristie Woodrum at kwoodrum@commercelexington.com if you have questions.



Scan QR Code for 2024 Ambassador Committee Application. Deadline is Oct. 27, 2023.



WELCOME NEW MEMBERS

New Commerce Lexington Inc. Members From August 18 to September 19, 2023

2 Dudes Moving

Moving Companies
Main Contact: Andrew Carey
203 Lisle Industrial Ave., Suite 102
Lexington, KY 40511
Phone: (859) 743-6698
www.2dudesmovingky.com

Alpha Association Management

Associations
Main Contact: Ashton Threet
424 Lewis Hargett, Suite 250
Lexington, KY 40503
Phone: (859) 214-0034
www.alphahoa.com

Arendahl Farm, LLC

Horse Training
Main Contact: Andrew Dahlgren
4200 Old Frankfort Pike
Lexington, KY 40510
Phone: (804) 296-8288
https://arendahlfarm.com

Bluegrass Preventive Medicine

Healthcare
Main Contact: Chris Durham
535 Wellington Way, Suite 140
Lexington, KY 40503
Phone: (859) 303-6380
www.lexbpm.com

Coomer

Advertising Agencies
Main Contact: David Coomer
128 Deweese St., Lexington, KY 40508
Phone: (859) 979-4251
http://coomer.co

Evergreen Nature School

Education-Early Childhood-Special Needs
Main Contact: Francine Cortes
Phone: (859) 800-0090
www.evergreennatureschool.com

Hanks Diamond Company

Jewelers & Jewelry Design
Main Contact: Colton Hanks
3330 Partner Place, Suite 118
Lexington, KY 40503
Phone: (859) 519-8671
www.hanksdiamondco.com

Home2 Suites by Hilton Lexington University / Medical Center

Hotels/Motels
Main Contact: Michael Lewicki
126 East Lowry Lane, Lexington, KY 40503
Phone: (859) 313-5200
www.lexingtonuniversitymedicalcenter.homet2suites.com

Jack Lehman, Financial Advisor

Financial Services
Main Contact: Jack Lehman
3217 Summit Square Pl., Lexington, KY 40509
Phone: (270) 312-3365
www.tbredfa.com

Kentucky Dentistry for Kids

Dentists-Pediatrics
Main Contact: Wendy Van Meter
181 West Lowry Lane, Suite 110
Lexington, KY 40503
Phone: (859) 277-5437
www.kydentistry4kids.com

La Bonne Vie

Personal Chef
Main Contact: Ruth Oesterman
1060 Chinoe Road, Suite 108
Lexington, KY 40502
Phone: (502) 783-7153
www.lbvcooking.com

LEXRAGE

Entertainment
Main Contact: Samantha George
1301 Winchester Rd., Suite 41
Lexington, KY 40505
Phone: (859) 303-8888
www.lexrage.com

RAJ Transport Inc.

Transportation/Distribution/Logistics
Main Contact: Ken Patel
195 Lisle Industrial Ave., Lexington, KY 40511
Phone: (859) 288-0016
www.rajtransportinc.com

Wells Plastic Surgery & Skin Care

Physicians & Surgeons, Plastic Surgery
Main Contact: Dee Montgomery
1707 Nicholasville Rd., Lexington, KY 40503
Phone: (859) 255-6649
www.wellsplasticsurgery.com

Wildcat Mattress Distributions, Inc.

Mattresses
Main Contact: Robin Steinhoff
2040 B Lexington Rd., Nicholasville, KY 40356
Phone: (916) 947-7131
www.wildcatmattress.com

Yappy Place

Pet Services
Main Contact: Kimberly Badenhop
314 S. Ashland Ave., Lexington, KY 40502
Phone: (859) 809-2779
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PERSONNEL ANNOUNCEMENTS

Corporate Moves, Company Awards and Notable Milestones

The Agency recently announced new agents **Gary Curry** and **Chase Collins**.

Central Bank & Trust Co. announced the promotion of **Todd Addington** to commercial lending officer in Nicholasville. New additions include **Jamie Cooper** as loan compliance officer, **Mark Yates** as vice president, commercial lending officer in Lexington, and **Isaac Steverson** as commercial lending officer in Nicholasville.

Dickinson Wright announced that several attorneys in the firm's Lexington office have been included in the 2024 editions of *Best Lawyers in America*®, including **Kimberly Bryant**, **Emily M. Dorisio**, **Jeffrey L. Gehring**, **Brian M. Johnson**, **David A. Owen**, and **Henry C.T. Richmond, III**. Attorneys recognized on the "Ones to Watch" list included **Tara N. Halbert** and **Logan Mayfield**, and **Henry C.T. Richmond III** was named to the 2024 "Lawyer of the Year" list in Trusts and Estates.

Downtown Lexington Partnership announced the addition of **Cameron Cramer** as marketing and communications coordinator.

The **Lyrice Theatre & Cultural Arts Center** announced the appointment of **Christian Adair** as its new executive director.

McBrayer PLLC marked another year of growth and quality service to clients with 49 attorneys recognized in the 2024 editions of *U.S. News – Best Lawyers® in America* and *Best Lawyers®: Ones to Watch*. Best Lawyers 2024 recognition was awarded to Lexington attorneys **Stephen G. Amato**; **Kenton L. Ball**; **Jaron P. Blandford**; **Keana Sajadi Boarman**; **James H. Frazier, III**; **David J. Guarnieri**; **Mary Estes Haggin**; **Lisa**

English Hinkle; **Virginia L. Lawson**; **Douglas T. Logsdon**; **Robert E. Maclin, III**; **Anne-Tyler Morgan**; **Daniel Luke Morgan**; **W. Brent Rice**; **Christopher J. Shaughnessy**; **Zachary Webster**; **Luke A. Wingfield**; **Jon A. Woodall**; **Preston C. Worley**; **Brendan R. Yates**; and **Katherine K. Yunker**. Ten attorneys from the Lexington office were recognized as "Ones to Watch," including **Kathryn A. Eckert**, **Addison M. Lowry**, **T. Neal Morris**, **Cassidy L. Sorrells**, **Jonas S. Bastien**, **Brittany Deskins**, **Chris Eller**, **Alexander Gardner**, **Evelyn T. Latta**, and **Scott A. Schuette**.

Mediocre Creative announced **Stevie Morrison** as its new creative director and welcomed **Paris Triantafilou** to its design team.

Midway University welcomed **Dr. Heath Morgan** as vice president of student affairs and dean of students.

Rector Hayden Realtors recently announced the expansion of its Commercial Real Estate Division to be led by **Beth Bell Brown**, a seasoned industry veteran. Other commercial agents include **Gary Denton**, **Chad Helm**, **Richard Sims**, and **Richa Tyagi**.

Saint Joseph Hospital recently received national recognition for its rectal cancer care services, earning a three-year accreditation from the National Accreditation Program for Rectal Cancer (NAPRC), a quality program of the American College of Surgeons. The hospital received this accreditation by demonstrating compliance with the NAPRC standards addressing program management, clinical services and patient quality improvement.

Alexis Belcher has joined **South Central Bank** as director of treasury management sales. Alexis will primarily focus on building commercial banking products in the Louisville market and oversee commercial product growth in all 25 South Central Bank locations throughout Kentucky and Tennessee.

Stites & Harbison, PLLC attorney **Mandy Wilson Decker** was recently elected as the Chair-Elect of the newly-formed Kentucky Bar Association's Intellectual Property Law Section and as inaugural Chair of the Kentucky Intellectual Property Alliance's Board of Advisors. She has served on the KYIPA Executive Advisory Committee since 2021.

Lori Flees was named CEO of **Valvoline Inc.**, succeeding Sam Mitchell who retired at the end of September. Earlier this year, Flees was named president of Lexington-headquartered Valvoline's Retail Services business segment. She will continue in her role as president, in addition to serving as CEO.

Dan Ensley was recently named regional sports director for the **YMCA of Central Kentucky**. Ensley will be responsible for overseeing adult & youth movement, sports leagues, classes, and clinics across all five YMCA locations in Frankfort and Lexington.

SUBMIT PERSONNEL ANNOUNCEMENTS:

Submit company awards, personnel changes, additions, or promotions to mturner@commercelexington.com. Information is published in the order received and as space permits.



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COMMERCE LEXINGTON CALENDAR OF EVENTS

OCTOBER 2023:

- 10** **Net90 presented by Junkluggers of Kentucky**, 4:00 - 6:00 p.m., at LexArts (161 N. Mill Street). - **SEE PAGE 9**
- 11** **Public Policy Luncheon presented by Kentucky American Water**, Noon - 1:30 p.m., at The Campbell House Lexington (1375 S. Broadway). - **SEE PAGE 8**
- 12** **Leadership Lexington presented by Community Trust Bank: Public Safety Day Session.**
- 18** **Leadership Central Kentucky program presented by Kentucky Utilities** at Madison County.
- 19** **Business Owners Advisory Boards Enrollment**, 3:30 - 5 p.m. at Commerce Lex. 1st floor conference room. - **SEE PAGE 15**
- 25** **SPOTLIGHT Series presented by WealthSouth**, 8 - 9:30 a.m., at Copper Roux (861 S. Broadway) - **SEE PAGE 10**

NOVEMBER 2023:

- 8** **Member Mixer**, 10:00 - 11:15 a.m., via Zoom.
- 8** **@330 Series presented by 46Solutions**, 3:30 - 5:00 p.m., at 46Solutions (161 Lexington Green Circle, Suite 140). - **SEE PAGE 13**
- 9** **Leadership Lexington presented by Community Trust Bank: Education Day Session.**
- 15** **Leadership Central Kentucky program presented by Kentucky Utilities** at Bourbon County.
- 29** **Regional Summit presented by Community Trust Bank**, 8:30 a.m. - 4:30 p.m., at Hyatt Regency Lexington. - **SEE PAGE 6**